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For: Earth Friendly Products

FOR IMMEDIATE RELEASE

THE POWER OF PARSLEY SAFEGUARDS YOUR KITCHEN STONE

- Earth Friendly Products' new countertop cleaner protects your kitchen while respecting the environment -

GARDEN GROVE, Calif. - Home owners everywhere are always searching for ways to make their granite countertops sparkle and shine without damaging the stone. Fortunately, the latest creation from Earth Friendly Products incorporates powerful parsley into an all-natural cleaning formula, offering a way to effectively de-grease stone countertops, without introducing harmful chemicals into the household.

Unlike any other kitchen surface cleaners, the eco-conscious Stone Countertop Cleaner by Earth Friendly Products is the only product to employ a new kind of easy and effective cleaning agent—parsley. Not only does the aromatic herb provide a welcome alternative to the often-citrus-inspired scents of other cleaners, parsley is especially gentle and healing on stone surfaces. The absence of harsh chemicals in the formula makes it safe for your countertops, safe for your family, and safe for the planet too.

Perfect for use on granite, marble or concrete, the Stone Countertop Cleaner is specifically formulated to safely and effectively clean stone countertops using only 100% sustainable, plant-based ingredients. This wax-free formula has a neutral pH and is safe to use on sealed and unsealed natural stone surfaces, as well as engineered stone surfaces.

Recognized by the EPA DFE program, this parsley-based product allows users to thoroughly clean their kitchen surfaces while protecting their stone countertops and their families from hazardous ingredients.

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STONE COUNTERTOP CLEANER 2-2-2

The Stone Countertop Cleaner and other cleaning supplies from Earth Friendly Products are available at retailers nationwide. Just make a beeline for the green products section in your supermarket and you'll find Earth Friendly Products. The Stone Countertop Cleaner retails for \$3.59 for 17-oz bottle, or \$5.99 for a 32-oz bottle.

Readers who would like more information about Earth Friendly Products should visit www.ecos.com.

About Earth Friendly Products

Earth Friendly Products is the leader in the development and production of environmentally friendly cleaning supplies for household and commercial use with over 150 products distributed and sold in the USA, Canada, Europe, South America and Asia. All Earth Friendly Products are created with only replenishable and sustainable plant-based ingredients that are safe for people, pets and the planet. The company proudly adheres to its strict "Freedom Code" in the manufacture of all its products. Earth Friendly Products is the recipient of the 2007 PETA Proggy Award for Best Line of Cruelty-free Household Products and the Natural Home Magazine's "Readers' Choice Award" for Best Eco-Friendly Cleaning Products.

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EDITOR'S NOTE: For more information about Earth Friendly Products, or to speak with Vice President Kelly Vlahakis-Hanks, please contact Nancy Trent or Pamela Wadler at (212) 966-0024.