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For: Earth Friendly Products

FOR IMMEDIATE RELEASE

STAINLESS STEEL GETS A NEW SPARKLE

- Earth Friendly Products' stainless steel cleaner: good for your kitchen; good for your family -

GARDEN GROVE, Calif. – Earth Friendly Products is on a crusade to safeguard your home from damaging and unhealthy chemicals, and it is salvaging your stainless steel appliances in the process. From the leader in the development and production of environmentally friendly cleaning supplies comes the Stainless Steel Cleaner & Polish, a tough-on-grime, but easy-on-appliances solution in two fresh formulas.

Made with certified USDA National Organic Program essential oils, the Stainless Steel Cleaner & Polish is the only “green” cleaner created especially for metal surfaces. Perfect for use on stainless steel, aluminum, brass, chrome, copper, zinc, and silver, Earth Friendly Products' Stainless Steel Cleaner & Polish is made with 100% sustainable, plant-based ingredients that naturally deep clean, polish, and protect metal sinks, appliances and counterspace.

The soy-based formula dries quickly to a bright sheen without leaving streaks or oily residue, while the orange oil in water emulsion relies on the deep degreasing power of orange oil to cut through kitchen grease with no dwell time required. The neutral pH of both formulas won't discolor surfaces, protecting against water spots, fingerprints and stains.

Most notably, both are free of harsh chemicals, such as phosphates and formaldehydes found in other cleaners, and are created with only replenishable and sustainable plant-based ingredients that are safe for people, pets and the planet.

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STAINLESS STEEL CLEANER & POLISH 2-2-2

The Stainless Steel Cleaner & Polish is available nationwide, and may be purchased for \$6.99 for a 32-ounce bottle of Soy Stainless Steel Cleanser; \$7.99 for a 32-ounce bottle of Orange Oil Stainless Steel Cleaner.

Readers who would like more information about Earth Friendly Products should visit www.ecos.com.

About Earth Friendly Products

Earth Friendly Products is the leader in the development and production of environmentally friendly cleaning supplies for household and commercial use with over 150 products distributed and sold in the USA, Canada, Europe, South America and Asia. All Earth Friendly Products are created with only replenishable and sustainable plant-based ingredients that are safe for people, pets and the planet. The company proudly adheres to its strict "Freedom Code" in the manufacture of all its products. Earth Friendly Products is the recipient of the 2007 PETA Proggy Award for Best Line of Cruelty-free Household Products and the Natural Home Magazine's "Readers' Choice Award" for Best Eco-Friendly Cleaning Products.

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EDITOR'S NOTE: For more information about Earth Friendly Products, or to speak with Vice President Kelly Vlahakis-Hanks, please contact Nancy Trent or Pamela Wadler at (212) 966-0024.