



**Contact:**

Tricia Kent

Director

Avalon Communications

<http://www.avalon-comm.com>

(772) 633-8337

**Earth Friendly Products' Solar Power Division Gears Up for National SolarDay 2009**

*Progressive Power Set to Celebrate New Environmentally Friendly Holiday*

Garden Grove, CA – June 18, 2009 – When the country celebrates the first annual SolarDay this upcoming Sunday, Earth Friendly Products' solar power division will be leading the list of revelers. An offshoot alliance with Progressive Power Group, the solar power division has laid the foundation for Earth Friendly Products to expand from a manufacturer of green cleaning products to a provider of solar solutions. Such solutions perfectly align with SolarDay's agenda of educating the public about the benefits of using solar energy.

Slated for the first day of summer, June 21, 2009, SolarDay 2009 is a brand new environmentally friendly holiday. Celebrating its first year, it is envisioned to become an annual state-by-state and national day of recognition for the growth of solar energy in the U.S. Its secondary aim is to celebrate the growth in the nation's energy independence.

Indeed, such independency has witnessed unparalleled growth in the past quarter century. According to Solarbuzz, an online portal into the world of solar energy, "In 1985, annual solar installation demand was only 21 megawatts." Compare that to 2008, when worldwide photovoltaic installations increased by 5,948 megawatt," and the growth rate is nothing less than phenomenal. In fact, solar energy use more than doubled in 2008 from its 2,826 megawatt installation in 2007.

While, "Solar energy demand has grown at about 30 percent per annum over the past 15 years," the nation still has a long way to go in capitalizing on it. Because "the earth receives more energy from the sun in just one hour than the world uses in a whole year," solar power could, one day, conceivably replace the non-renewable and non-eco-friendly energy resources the United States is still so dependent upon. Earth Friendly Products' solar power division, in conjunction with SolarDay 2009, hopes to enlighten Americans about this earth-saving opportunity.

"As the future source of electric production in homes and businesses, our solar panels embrace SolarDay's mission," explains Earth Friendly Products' CEO Van Vlahakis. "Our environment could become a much better one if each of us were to harness the power of the sun. That single action alone would reduce our dependency on oil, coal and atomic energy. As a company that is committed to environmental responsibility, we're thrilled to be a part of a holiday that sheds light on solar energy's eco-friendliness."

Earth-conscious Americans who would like to learn more about how they can save the planet by harnessing solar energy can visit Earth Friendly Products and its solar power division online at [www.ecos.com](http://www.ecos.com). Interested media may arrange a meeting with company management by calling (800) 841-3100, extension 243.

**About Earth Friendly Products**

Earth Friendly Products is the leader in the development and production of environmentally friendly cleaning supplies for household and commercial use, with over 150 products distributed and sold in the USA, Canada, Europe, South America and Asia. All Earth Friendly Products are created with only replenishable and sustainable plant-based ingredients that are safe for people, pets and the planet. The company proudly adheres to its strict “Freedom Code” in the manufacture of all its products. Earth Friendly Products is the recipient of the 2007 PETA Proggly Award for Best Line of Cruelty-free Household Products and the Natural Home Magazine’s “Readers’ Choice Award” for Best Eco-Friendly Cleaning Products. For more information on the company and products, please visit [www.ecos.com](http://www.ecos.com) or call 800.841.3100, ext. 227.