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**Earth Friendly Products Helps Taxpayers Clean-up Algae Infested Waterways**  
*Earth Friendly Products Phosphate-free Dish Detergents Offer Economical Eco-friendly Solutions on Earth Day and Everyday*

Westwood, NJ – April 9, 2009 – According to WENY-TV News, based in Horseheads, NY, and Hornell’s Water Pollution Control Plant, there are too many phosphates and nitrates from dish detergents in treated wastewater; so much that local sewage treatment plants can’t clean up these chemicals that will ultimately flow into the Chesapeake Bay. “If people don’t do their share to bring the levels down, the EPA and DEC will ask us to go to a capital project that could range up to \$3 million to remove substances and that’s a cost which they’ll have to pass on to taxpayers,” said Rich Dunning, Head of Hornell’s Water Pollution Control Plant. Fortunately, there’s an economical solution to this expensive environmental hazard, Earth Friendly Products.

Earth Friendly Products, [www.ecos.com](http://www.ecos.com), manufacturers Wave Auto Dishwashing Gel, a phosphate-free, 1,4-dioxane-free, petroleum-free dishwashing detergent that, despite popular beliefs, doesn’t cost anymore than your standard chemical dish detergents. At \$4.99 for 40 ounces, Wave Auto Dishwashing Gel also includes a built-in rinse aid which actually saves consumers money at check-out.

Earth Friendly Products’ Wave Auto Dishwashing Gel, available in Lavender or Free & Clear, for those sensitive to scents, is 100% natural and is the purest, greenest, most effective dish detergent on the market. This all-natural automatic dishwashing detergent won’t pollute the waterways, won’t etch glasses or dishes, but yet will clean just as well as the leading brand – independent studies prove it!

According to the Washington Post, phosphates are among the most damaging pollutants in the Chesapeake Bay. In fact, in the past few months, there has been a flurry of activity throughout the United States for replacement of phosphates in cleaning products. Six states including Illinois, Virginia, Maryland, Minnesota, Vermont, and Washington have already passed legislation banning such products which will go into effect in July 2010. Massachusetts and Michigan have also brought forward similar proposals with Canada being on the same path. Why the ban? Phosphates end up in lakes and rivers where they encourage the growth of algae which seriously affects water quality and leads to the death of fish and other organisms. Thankfully,

consumers don't have to wait until 2010 to start the waterway cleaning process. They can begin now by purchasing dish detergents that are free of phosphates and other chemicals.

Wave Auto Dishwashing Gel is available at Wegmans throughout New York and New Jersey.

Taxpayers and consumers wanting to remove phosphates from the waterways can learn more about Earth Friendly Products' Wave Auto Dishwasher Gel at [www.ecos.com](http://www.ecos.com). Interested media may arrange a meeting with company management by calling (772) 633-8337.

### **About Earth Friendly Products**

Earth Friendly Products is the leader in the development and production of environmentally friendly cleaning supplies for household and commercial use with over 150 products distributed and sold in the USA, Canada, Europe, South America and Asia. All Earth Friendly Products are created with only replenishable and sustainable plant-based ingredients that are safe for people, pets and the planet. The company proudly adheres to its strict "Freedom Code" in the manufacture of all its products. Earth Friendly Products is the recipient of the 2007 PETA Proggy Award for Best Line of Cruelty-free Household Products and the Natural Home Magazine's "Readers' Choice Award" for Best Eco-Friendly Cleaning Products. For more information on the company and products, please visit [www.ecos.com](http://www.ecos.com) or call 800.841.3100 ext. 227