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Congressman Ed Royce to Attend Unveiling of Earth Friendly Products' Eco-Building Renovation
Eco-Aware Cleaning Product Manufacturer and American Hellenic Council Team Up for Midday Affair

Garden Grove, CA – August 25, 2009 – When Earth Friendly Products and the American Hellenic Council team up for a luncheon next week, there will be more than just organic fare on the menu. Slated for August 28, 2009 in Garden Grove, Calif., the midday affair will also serve as the official unveiling of Earth Friendly Products' recent eco-building renovation. In addition, Congressman Ed Royce, who co-founded the International Conservation Caucus, will be in attendance. The caucus is committed to helping the United States lead public and private international partnerships that provide stewardship of natural resources for habitat and bio-diversity protection.

The manufacturer of eco-friendly cleaning products, Earth Friendly Products has been hard at work in extending its environmentally responsible commitment to its facilities. That unwavering devotion will be on full display at the company's August luncheon, where it will officially open its recently renovated doors to the public for the first time. Other Earth Friendly Products' locations are following suit. They are either going through similar renovations or are being replaced with entirely new eco-friendly facilities.

Among the highlights of the renovation are 256 solar panels that now completely run 50,000 square feet of Earth Friendly Products' headquarters. Designed by LEED-certified architects, REVDesign, the renovation also boasts skylights, low-flush toilets, high-efficiency faucets, eco-friendly furniture, bamboo flooring, green label carpeting, no VOC paint, recycled doors and energy-star appliances. In addition, the exterior landscaping incorporates a natural environment with non-evasive plants to reduce water consumption and walkway pavers to allow water absorption.

A non-partisan political advocacy non-profit organization, the American Hellenic Council, has been the focal point of political activities for Greek Americans since its inception in 1974. Throughout the course of its 35-year history, the council has made a name for itself as an effective and respected political lobbying group but also an overarching community organizer for Greek-Americans.

How did Earth Friendly Products and the American Hellenic Council of California come together to host this luncheon? It just so happens that Earth Friendly Products' CEO Van Vlahakis is of Greek descent. In addition, Vice President for the company, Kelly Vlahakis-Hanks, sits on the American Hellenic Council's board of directors. U.S. Congressman Ed Royce, who will be in attendance at the luncheon, provides another link. Representing the 40th District of California, Royce has not only promoted conservation and the Clean Water Act, but he was also a key speaker at the 24th Annual Cyprus, Hellenic and Orthodox Issues Conference, where he reminded Americans of the role Hellenic ideals had on this country.

Interested individuals who would like to learn more about Earth Friendly Products' environmental commitment can visit the company online at www.ecos.com. To view more details about the activities of the American Hellenic Council, please visit www.americanhellenic.org To RSVP for the eco-luncheon with Congressman Ed Royce, please contact tricia@avalon-comm.com or call (772) 633-8337.

About Earth Friendly Products

Earth Friendly Products is the leader in the development and production of environmentally friendly cleaning supplies for household and commercial use, with over 150 products distributed and sold in the USA, Canada, Europe, South America and Asia. All Earth Friendly Products are created with only replenishable and sustainable plant-based ingredients that are safe for people, pets and the planet. The company proudly adheres to its strict "Freedom Code" in the manufacture of all its products. Earth Friendly Products is the recipient of the Green Patriot™ Green 100™ award, 2007 PETA Proggy Award for Best Line of Cruelty-free Household Products and the Natural Home Magazine's "Readers' Choice Award" for Best Eco-Friendly Cleaning Products. For more information on the company and products, please visit www.ecos.com or call (800) 841-3100, ext. 227.

About the American Hellenic Council

The American-Hellenic Council is a non-partisan political advocacy organization. Its goal is to promote democracy, human rights, peace, and stability in Southern Europe and the Eastern Mediterranean, with an emphasis on Greece and Cyprus, by informing the American public and the government about on-going issues and conflicts in the area. Since its inception, the American Hellenic Council has been the focal point of political activities of Greek Americans in California. The American Hellenic Council is also the center of Greek-American life in California, organizing events of cultural, educational and social interest within the local community through its non-profit foundation. It is committed to building ties among its members and between its members and other local communities. For more information on the non-profit organization and its activities, please visit www.americanhellenic.org or call (323) 651-3507.